

## US Privacy Statement

This website is owned and operated by Bristol Photography Inc. Bristol Photography Inc, is sensitive to the privacy concerns of visitors to our websites. Though we do not obtain any personal information that individually identifies you (e.g., your name, address, phone number, e-mail address, etc.) unless you affirmatively provide it to us, many visitors do choose to provide us with such information. This privacy policy sets out how Generations School Photography uses and protects any information that you give Generations School Photography when you use this website.

Generations School Photography is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Generations School Photography may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from July 2011.

### What personal information is collected and how is it used?

#### We may collect the following information:

- Name and job title
- Contact information including email address
- Demographic information such as postcode, preferences, and interests
- Other information relevant to customer surveys and/or offers
- the information you provide when you contact us through this website to place an order

At [generationsschoolphotography.com](http://generationsschoolphotography.com), we only collect personally identifiable information about you to the extent you specifically provide it to us. This includes, for example, information provided to place an order, contact customer service, register for a service, respond to a survey or enter a contest or sweepstakes online. We use this information you share with us

- to provide the products or services or benefits you request,
- to develop and improve our products and services,
- to improve the content of our site and its usefulness to you, and
- for our own marketing and promotional purposes.
- From time to time we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax, or mail

Generations School Photography does not sell, trade or share the information you provide us through this website with unaffiliated third parties for their marketing purposes. We may also share this information with outside vendors and organizations that provide support services to us such as helping us fulfill customer orders, process credit card orders and the like. If so, these parties are authorized to use the information solely in conjunction with the specific service they provide to or on behalf of Generations School Photography.

We may also be required to share information you provide us through this website in other, limited circumstances in which we may share or transfer the information you provide us through this website, for example, to respond to judicial process, to comply with state, federal or local laws, to protect the security or integrity of our databases or website, to take precautions against liability, in the event of a corporate reorganization or, to the extent required by law, to provide information to law enforcement agencies.

### Safeguarding information

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

In the limited circumstances that we provide information to outside companies, we restrict it to only the information we believe is appropriate to enable them to carry out their responsibilities under our contracts. We require that the information provided be used only for the specifically authorized purpose and that its confidentiality be maintained.

### How we use cookies

A "cookie" is a small data file which asks permission to be stored by your web browser on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or let you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. If you disable your cookies, you may not be able to visit our site. After you end your session the cookie from the web server will remain on your computer until you manually delete it. No personal information is stored on this cookie. Accepting cookies through your web

browser is your personal choice. However, if you choose not to accept cookies, you may not be able to take full advantage of some of this website's features.

**If you do not wish to receive promotional information as a result of using the Generations School Photography website, what should you do?**

Our goal is to inform you about our products and services, including special promotions and coupons. We may contact you by mail or e-mail or telephone to inform you of offers. However, if you are contacted and do not wish to receive further information or contacts, use the means by which you were contacted to indicate you do not want further promotional information or contacts from them. If contacted by mail, return the mail to sender. If contacted by e-mail, reply to the e-mail sender. If telephoned, notify the person telephoning you that you do not want additional contacts from them.

We will act promptly to honor your request and remove your name from the sender's marketing list. However, even if we remove your name from use in marketing programs, you may still receive communications from the sender if necessary, for example, in connection with a pending order or customer service issue, or from other sources who obtained your contact information before we received your request or from a party other than Generations School Photography.

### **Children**

Generations School Photography does not knowingly collect personally identifiable information from children under the age of 13. If a child has provided personally identifiable information through the NowandForeverStudio.com website, we ask that a parent or guardian contact NowandForeverStudio.com in writing at 100 #C Cooper Court, Los Gatos, California 95032 Attention: Privacy and we will do our best to delete the information from our files.

### **No control of third party sites**

Please be aware that websites that link to Generations School Photography may collect personally identifiable information about you. You should consult the other sites' privacy policies as we have no control over information that is submitted to, or collected by, these third parties.

### **Your consent**

By using the Generations School Photography website, you consent to our use of your information as described in this Online Privacy Policy. As we implement new technology and introduce new services, we will update our Online Privacy Policy, so we encourage you to review it often. We reserve the right to change our Online Privacy Policy at any time without advance notice. Should any new online policy go into effect, we will post it on this site, and the policy will apply to all information collected.

### **For further information**

For further information regarding this website privacy statement or related Generations School Photography policies and procedures, please contact: Generations School Photography, 100 #C Cooper Court, Los Gatos, California 95032.

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